



The land provides

Agriculture potential in and around
Oranjemund



OMDiS
Agriculture

Agriculture as a pillar of Namibia's next economy

“A green revolution is indeed feasible in our country based on available land and water resources. We are going to increase investment in the agricultural sector to increase output to meet domestic food requirements.”

PRESIDENT DR. NETUMBO NANDI-NDAITWAH

Agriculture is now one of the seven priorities in Namibia's NDP6. The Government has elevated agriculture as a strategic driver of food security, employment and economic diversification. Agricultural policy emphasises climate-resilient crops, reduced reliance on food imports, revitalised irrigation schemes, livestock improvement and expanded agro-processing.

The agricultural initiatives by OMDs translate policy intent into locally grounded, investable projects. The Orange River carries the promise of fertility. You have the opportunity to plant crops that can deal with climate change and implement new farming methods. Agriculture in and around Oranjemund will integrate agriculture with tourism, enterprise development and skills transfer. Oranjemund is the practical pilot for Namibia's next phase of agricultural development.

“Our founding president, Sam Nujoma, taught us that a nation that cannot feed itself cannot be respected.”

PRESIDENT DR. NETUMBO NANDI-NDAITWAH



River of life

In dry regions, rivers are the lifeblood of agriculture. Yet on the lower Orange River, from Rosh Pinah to the mouth, no significant agriculture currently happens on the Namibian side.

Fresh, unused water flows into the Atlantic Ocean, summer and winter, every hour of the day. For many years, Oranjemund was fully sustainable, growing its own food, running a dairy farm and abattoir.

We can re-create our self-sufficiency, contribute to employment and food security, even export, to South Africa and beyond. OMDis has identified 500 hectares of good arable land, commissioned in-depth reports on 10 potential types of agricultural product and ranked them on a risk/reward axis. Seedlings will come from the Oranjemund Nursery, which already provides the town with a rich variety of vegetables.

The river that once carried diamonds, now holds the key to a sustainable resource - food.



500 hectares by the Orange River

We have identified seven plots of previously cultivated land between Oranjemund and Rosh Pinah, that make up the 500 hectares. Each has been independently assessed for soil and water quality, as well as climate suitability.

In-depth independent reports are available that also assess the risks and rewards of growing over 30 kinds of agricultural produce, assessing the most viable. As a bonus, the region's aridity, and sandy soil composition, are stop signs for pests and diseases, encouraging light intervention and organic farming.

This opportunity is ideal for commercial farmers who can optimise the land and farm sustainably, taking advantage of local and cross-border off-take.

The local community will benefit as the 500 hectares will provide direct employment for 1500 people, access to fresh healthy food, and the potential for secondary industries. These include peeling and slicing, bottling and canning, making chutney and sauces, turning grapes into raisins and almonds to almond milk. By retaining more of the upstream value chain, you enjoy higher revenues and margins. Oranjemund and Rosh Pinah are ideal venues.

Come and see for yourself. OMDis will gladly show you around and workshop with you the potential.



What makes sense to grow here

Extensive independent studies have been undertaken on feasibility and viability. The following products are considered viable for a 500 hectare development, through the triple lens of climate, soil, and water. The most suitable are ranked by:



FINANCIAL PERFORMANCE

Assessing risk, opportunities, capital needed, breakeven year, and IRR, over a 50-year timescale.



MARKET ATTRACTIVENESS

A composite of barriers to entry, price and demand volatility; local, regional and export potential; downstream opportunities and scalability.



SME OPPORTUNITIES

This is a part of the OMDis mandate and Oranjemund Council's mission to grow the SME base. Can the proposed solution integrate well with existing local SMEs, as well as spur new ones?

Produce	Financial Performance (Maximum 10)	Market Attractiveness (Maximum 10)	SME Opportunities (Maximum 10)	TOTAL Equal weight (Maximum 30)
Raisin	6.3	7.7	10.0	24.0
Fig	7.4	5.6	7.0	20.0
Olive	3.8	6.8	9.0	19.6
Pomegranate	6.9	5.3	7.0	19.2
Almond	7.8	5.3	4.0	17.1
Table Grapes	7.2	4.3	3.0	14.5
Blueberry	5.7	4.3	4.0	14.0
Prickly Pear	6.4	4.5	3.0	13.9
Citrus	6.2	4.3	2.0	12.5

The above is based on equal weighting. An individual investor may well rate Financial Performance at 50% of the total score, Market Attractiveness at 30%, SME Opportunities at 20%. Then olives, with a 19 year journey to breakeven may be less attractive, while almonds and grapes jump up the table.

Niche and non-vegetable products that will grow here range from sun-dried tomatoes and chillies (utilising the raisin drying equipment) to essential oils, cotton, and hemp. Lucerne can flourish, it grows on the opposite bank of the River.

Seed potatoes, which Namibians need to import, are another crop with good potential. High tunnel vegetable production offers season-long produce. Bees can pollinate crops, keep inquisitive animals away, and Orange River Honey can become a beacon of quality that shines a light on all produce grown here.

Oranjemund Nursery - from seed to plate

OMDis Nursery was established in 2015 as an R&D facility to evaluate the viability of commercial agriculture in Oranjemund.

Leafy greens do well here, so do tomatoes, carrots, chillies and cabbage. We supply weekly to Spar in Oranjemund, Choppies in Rosh Pinah, restaurants, hospitals and community members. We are already supplying Lüderitz and plans to supply South Africa are well advanced.

When the crops for the 500 hectares are decided, the Nursery is geared up to produce the relevant seedlings. This cuts total travel time from many hours to under 20 minutes, eliminating the difficulties of crossing the border with live organic materials.

The 500 hectares waiting to be farmed, and the flourishing Nursery, come together to form a symbiotic union. Plans for a tourist lodge at Hohenfels, with another 34 hectares of arable land by the river, raise the option of a farm to fork experience



Harvesting the opportunity

Being on the border with South Africa, export is easy. Port Nolloth, Springbok and Cape Town welcome fresh produce grown far from disease infected areas.

As agriculture needs specialist skills, NAMCOL is introducing agriculture as a subject in Oranjemund. To make the teaching relevant, our local agriculture business will be the training grounds.

Currently, the 500 hectares of prime agricultural land have mining rights granted to Namdeb. It is also situated in a National Park that currently precludes agriculture. OMDis is engaging with Government to change the land-use, encouraged by the new administration's commitment to agriculture.

We will facilitate the EIA, once we have a clearer idea of the crops to be grown. OMDis will also negotiate long-term leases. Infrastructure for electricity and water are in place.

The Namib Desert may not be the first place you think of, when you think about agriculture. Oranjemund will change your mind. And OMDis is ready to facilitate your entry into farming here.



Let us show you around

Are you interested? Do you have the knowledge and capital to start a farm here?

If so, let's talk. We can have a phone or video call to start with; then come here and we'll show you the potential.

The land has provided huge value in the shape of diamonds. Together, we will show the sustainable value of agriculture. OMD's leadership will take you around and introduce you to key players in local authority and business. When you invest here, you can focus on farming. We have your back.



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