



Small Business is Big Business in Oranjemund

Small business powering economic prosperity



OMDIS
Entrepreneurship &
SME's Development

The Power of Small Business

Growing economies rest on the shoulders of entrepreneurs. They bring the passion, innovation and agility that can get lost in corporates.

Yet many entrepreneurs go out of business, or just stumble along. They may run out of cash, not know how to market their offering, or get trapped in a web of rules and regulations. OMDis exists to diversify the Oranjemund economy. Supporting SMEs opens the town to all possibilities.

We have access to specialists in training, commercial events and grants, to give Oranjemund entrepreneurs the business skills, networking and recognition that make the difference between a near miss and big hit.

We have a dedicated OMDis SME centre, where the focus is start-ups and scale-ups. Over 120 have had a helping hand from OMDis.

How might we help you?

“We didn't even know about bookkeeping. We were just doing business. OMDis gave us a program on how to maintain our business and tender for jobs. They introduced us to some investors, and helped us win a grant.”

BEATA IYAMBO IS THE FOUNDER OF DALOX INVESTMENT CC, BOILERMAKERS AND MAINTENANCE. SHE NOW EMPLOYS 10 PEOPLE.



Starting your business

You have a good idea. You're ready to make the leap. Take a breath - find out what you need, to give you every chance of success.

Registration, compliance, access to grants and networks - so hard by yourself. So easy when you team up with OMDiS. We help you with form-filling, access to finance and establishing a useful network. We advise you on the legal entity to choose, how to benefit, and how to avoid the scammers.

OMDiS, has partnered with SMEs Compete, to provide business registration and compliance support to SMEs in Oranjemund. Services include:

- ▶ Business Planning
- ▶ Closed Corporation Registration
- ▶ Regulatory Compliance
- ▶ Good Standing Certificates

We have registered over 70 new Oranjemund SMEs from 2021-2025. 75% are fully operational, providing employment, diversifying our economy.

“OMDiS give us mentorship and training on how to do business properly. We learn more about how to do bookkeeping, how to do pricing, how to advertise a business, how to communicate, and deliver better customer service. They taught us a lot.”

PAULUS TULUWALIS OWNS EMPEROR SUSHI AND HAS FIVE EMPLOYEES



Being better at business

It's a tough business world; to make a mark you need an edge. How can you stand out? Be more efficient, more effective? OMDis has you covered.

Together with Namibia's leaders in business training, SMEs Compete, Uconomy Namibia and Business Box, OMDis organises personal coaching, mentoring, and workshops. We have covered subjects like:

- ▶ Costing and Pricing
- ▶ Bookkeeping & Record-Keeping
- ▶ Business Plans and Financial Literacy
- ▶ Marketing and Branding
- ▶ Business Expansion
- ▶ Tenders and Procurement
- ▶ Women in Business and Social Development

One-on-one coaching sets out personalised programmes, based on the kind of business you do, and areas you want to strengthen.

Going forward, OMDis is putting resources behind mastering the difficult process of innovation. Not just having an idea, but researching it, financing it, bringing it to market, and if necessary adapting it. Agility and resilience are two key qualities of an entrepreneur. OMDis helps you to find and build on both.

“OMDis showed me the way to calculate my expenses, costs and profit and how to price for my clients.”

NESTORY GUSTAF, OF OCEAN PLANET, SELLING EXOTIC FISH AND FERNS FOR AQUARIUMS.



Introduction

Welcome to the Beginner Smartphone Photography Workshop. This course is designed to help you unlock the full potential of your smartphone. Whether you're taking pictures for fun or improving your skills, this workshop will give you hands-on experience with composition and exposure.

Scaling up your business

You're getting to grips with business essentials. You've started trading, now you want to scale up, in Oranjemund and beyond. That means networking and facilitating access to finance. OMDis is your first port of call.

Networking events are fast, collaborative moments to share what you do, find potential customers and suppliers.

Key networking events include the OMDis Farmers Market, Oranjemund Entrepreneurship Expos, and the Women in Business Conference.

- ▶ OMDis Farmers Market
- ▶ Entrepreneurship Expos
- ▶ Women in Business Conference
- ▶ Business networking platforms
- ▶ Bizz Bounce learning games for teams of entrepreneurs
- ▶ Trade fairs and expos

Funding is the lifeblood of business. OMDis and our training partners help you turn good ideas into solid, investable propositions. Since 2021, more than 50 SMEs have benefited from OMDis negotiated funding, totalling N\$324,000.

“The programs were very helpful to us, bringing us back to the basics of how to start a business again, because sometimes you overlook something. And even today, it is still very helpful to be part of OMDis. For sure.”

ATTIE AND MARIE STOLTZ RUN ORYX GUESTHOUSE

OMDis
Building Futures



The Hub of Everything

In 2021 the OMDis SME Centre opened. It is run by our SME Coordinator who is your primary contact. Share your challenges and find solutions through the OMDis portfolio of services.

The Centre has developed close relationships with service providers, funders, banks and event organisers to help you climb the commercial ladder.

Each year we add new services, like the OMDis Online Business Platform that has grown to over 200 SMEs in 16 categories. It's like an online Yellow Pages. See oranjemund.co. We also produce a revised Business Directory every 2 years.

Plug into the OMDis SME Centre and grow.

“My business can be around for the next 100 years. It depends on what you do with it now, how technical you are with regards to your books, how to separate the finances, how to basically run the business. That’s what OMDis has taught me. Now they’ve put us on their business platform, we’re getting known in Rosh Pinah and Keetmanshoop too.”

CHERMAN TJOMBE OF KITCHEN CUISINE



OMDIS

**Entrepreneurship &
SME's Development**





OMDiS

Building Futures

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